**Odeti Reddy Basha**

**Email: reddybashaodeti7@gmail.com Mobile: +91 7981712719**

**PROFESSIONAL SUMMARY**

* Having **3+** years of experience in **IT Industry.**
* Having **2.3** years of experience on **Power BI** is used to transform and clean the data into a data model and create charts or graphs to provide visuals of the data.
* Experience including analysis, modeling, design and development of **Power BI reports and dashboards for analytics.**
* Experience on creating **Data Flows** in power bi service to improve the performance.
* Experience on creating **Share Dimensions** in power bi using power Query.
* Experience on **Dashboard Sharing,** and **Manage Permissions** in Power BI service.
* Worked on **Power BI** (Power Pivot, Power Query, Power View & Power Maps).
* Worked in Creating Dynamic Dashboards in **Power BI.**
* Used **Power Pivot** & **Power View** to design and implemented customized enterprise reporting solutions and also to support Reporting, Analysis and Visualizations.
* Developed Visually Informative **Power View** **Dashboards and Customized Reports**.
* Extensively created **Measures, Calculated c**olumns using Power BI Desktop to generate reports for Business analysis.
* Designed and implemented **Drill Maps** to access more detailed or supplementalInformation by drilling up, drilling down, within and across dimensions.
* Created Reports using Various Visualizations like **Matrix, Sankey, Gauge,Row Cards, Key Influencer** and **Donut** etc.
* Experience in relational data base systems like **SQL Server**.

**PROFESSIONAL EXPERIENCE**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Name of the Company** | **Designation** | **Address of the employer** | **From** | **To** |
| Cisco Systems India Pvt Ltd | Power Bi Developer | Bangalore | May 2017 | July 2020 |

**ACADEMICS**

|  |  |  |
| --- | --- | --- |
| **Title of the Degree with Branch** | **College/University** | **Year of Passing** |
| Bachelor of Computer Application | Sri Krishnadevaraya University | April – 2016 |

**TECHNICAL SKILLS**

|  |  |
| --- | --- |
| Operating Systems | Windows 7, Windows 10 |
| Application Tools | Microsoft Office (2007,2010) |
| Databases | SQL Server and Excel |
| Business Intelligence Reporting Tools | Power BI Desktop, Power BI Report Server |

**Project: 1**

|  |  |
| --- | --- |
| Project Title | **NGIT Program** |
| Role | **Power BI Developer** |
| Duration | **February 2019 to July 2020** |
| Environment | **Power BI Desktop, Power BI Service, SQL Server, MS Excel.** |

**Responsibilities:**

* Getting data from different sources, extraction, transform and shape the data using Power Query and then load the data into data modeling.
* Expertise in writing complex DAX functions in Power BI and Power Pivot.
* Extensively created Calculated Measures, Custom columns using Power BI Desktop to generate reports for Business analysis.
* Working on creating **Data Flows** in power bi service to improve the performance.
* Working on creating **Share Dimensions** in power bi using power Query.
* Working on **Dashboard Sharing,** and **Manage Permissions** in Power BI service.
* Designed and implemented Drill Maps to access more detailed or supplementalInformation by drilling up, drilling down, within and across dimensions.
* Created and managed the roles in Power BI Desktop.
* Created reports published into Power BI Service.
* Worked on creating Dashboards by pinning visuals of the reports.
* Worked on creating Organization content Packs.
* Shared the Dashboards through Power BI Service to Clients.

**Project:2**

|  |  |
| --- | --- |
| Project Title | **Insurance** |
| Role | **Power BI Developer** |
| Duration | **October 2017 to January 2019** |
| Environment | **Power BI Desktop, Power BI Service, Oracle Database.** |

**Responsibilities:**

* Designed and documented the entire Architecture of Power Bi Poc.
* Expertise in writing complex DAX functions in Power BI and Power Pivot.
* Automated Power Query refresh using power shell script and windows task scheduler.
* Used various sources to pull data into Power BI such as Sql Server, Oracle.
* Installed and configured Enterprise gateway and Personal gateway in Power bi service.
* Created Workspace and content packs for business users to view the developed reports.
* Scheduled Automatic refresh and scheduling refresh in power bi service.
* Wrote calculated columns, Measures query’s in power bi desktop to show good data analysis techniques.
* Weekly presentation to the business users about the reports and their changes as required.
* Worked on all kind of reports such as Yearly, Quarterly, Monthly, and Daily.
* Worked on all types of transformations that are available in Power bi query editor.
* Participated in project planning sessions with project managers, business analysts and team members to analyze business requirements and outline the proposed solution.

**(Rajasekhar Reddy)**